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William J. Ferguson

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KEEPERS OF THE CASTLE

Real Estate Executives on
Leadership and Management



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William J. Ferguson : Keepers of the Castle: Real Estate Executives on Leadership and Management before purchasing it in order to gauge whether or not it would be worth my time, and all praised Keepers of the Castle: Real Estate Executives on Leadership and Management:

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are better and more credible leadership reads out there. Also I would look for authors who are appropriately qualified to write about this subject and who actually model best in class leadership behaviors.

Examining what has always been America's largest industry, this helpful handbook analyzes the recent transformation of real estate investment and identifies the leadership attributes necessary for executives and board chairs as they guide their businesses through profound change. Executives and company managers in areas of development, management, and financing of real estate will especially be interested in this informative book.

About the Author William J. Ferguson is the CEO and chairman of Ferguson Partners Ltd. and the co-CEO and cochairman of FPL Advisory Group. He is also the former managing director in the Chicago office of Russell Reynolds Associates, one of the leading international executive recruiting consultants. He lives in Chicago.