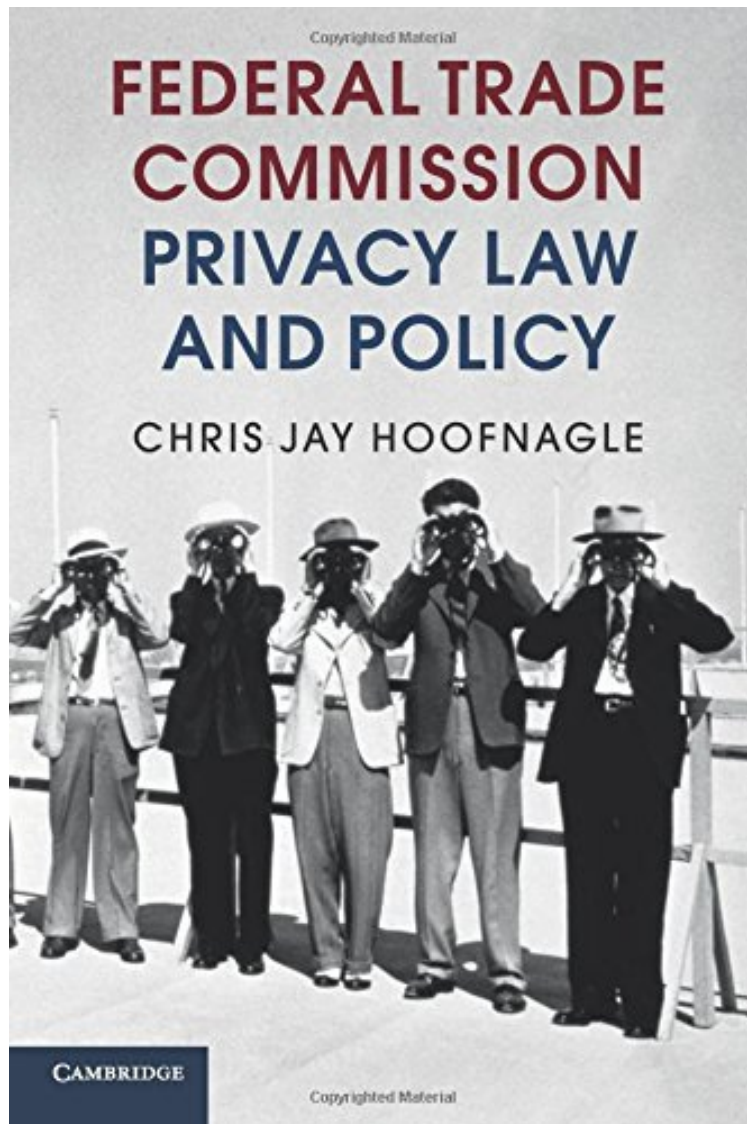


Federal Trade Commission Privacy Law and Policy

Chris Jay Hoofnagle

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#726722 in Books Chris Jay Hoofnagle 2016-02-09 2016-02-09 Original language: English PDF # 1 8.98 x .87 x 5.981, .0 #File Name: 1107565634423 pages Federal Trade Commission Privacy Law and Policy | File size: 59.Mb

Chris Jay Hoofnagle : Federal Trade Commission Privacy Law and Policy before purchasing it in order to gage whether or not it would be worth my time, and all praised Federal Trade Commission Privacy Law and Policy:

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function, and its mixed successes. By Cheryl
The most comprehensive book written to date on the FTC.

The Federal Trade Commission, a US agency created in 1914 to police the problem of 'bigness', has evolved into the most important regulator of information privacy - and thus innovation policy - in the world. Its policies profoundly affect business practices and serve to regulate most of the consumer economy. In short, it now regulates our technological future. Despite its stature, however, the agency is often poorly understood by observers and even those who practice before it. This volume by Chris Jay Hoofnagle - an internationally recognized scholar with more than fifteen years of experience interacting with the FTC - is designed to redress this confusion by explaining how the FTC arrived at its current position of power. It will be essential reading for lawyers, legal academics, political scientists, historians and anyone else interested in understanding the FTC's privacy activities and how they fit in the context of the agency's broader consumer protection mission.

"This is a detailed, clearly written guide to the FTC, with specific attention to its privacy practices but including an extensive discussion of its overall history and jurisdiction, at least on the consumer protection side; the antitrust side receives much less attention, which is not a complaint (at least not from me!). I learned a lot, and I'm going to recount some of the highlights..." Professor Rebecca Tushnet, Georgetown University Law Center
"Chris Hoofnagle...has written an excellent book about the FTC and its approach to privacy. In part, it is an institutional history, using the FTC Act's passage and the advertising cases of the 1960s and 1970s to understand how and why the FTC is approaching privacy concerns today. [...] This is definitely worth a read, and I'm happy that it's available in paperback at an affordable price. I think the book also would make a great foundational text in a seminar on consumer law." Professor Katherine Porter, UC Irvine School of Law
"Chris offers tremendous insight into the problems and the solutions. He considers the Commission and its parts (with the Bureau of Economics identified as a significant but little known impediment), its critics, privacy advocates, Congress, and others. He is an equal opportunity critic." --Robert Gellman, Privacy and Information Policy Consultant
"Professor Hoofnagle's excellent book provides deep insights into the history of the FTC's development, and how it became the important regulatory agency it is today. The book is highly recommended reading for attorneys, legal academics, privacy and data security professionals, and anyone seeking to understand the FTC's history, and its current positions and goals related to technology, consumer privacy and data security." --John Kincaide, Intel...
Through his analysis of the role played by the courts, Congress, and the Commission itself, he illustrates the doctrines and dynamics that have contributed to shaping this agency. This makes the book a valuable tool for European privacy experts who wish to better understand the US regulatory approach to privacy protection and understand how political and social forces have affected the powers given to the Commission... --Alessandro Mantelero, Professor of Private Law and of Innovation International Transactions Law at the Polytechnic University of Turin...
Chris J. Hoofnagle takes over fifteen years of experience in American consumer protection, information, and privacy law and converts them into an absorbing, in-depth institutional analysis of the agency. --Bilyana Petkova, Max Weber Fellow, European University Institute
"Chris Hoofnagle has put together an impressive, authoritative and useful treatise on the law of consumer privacy in the U.S. and the role of the Federal Trade Commission. This book is an excellent read for all those interested in consumer privacy, and should prove to be a valuable resource for years to come. Part I is a detailed description of the history, structure, political context and legal authority of the FTC... This part could be a worthwhile stand-alone reference work in itself..." --Professor Dee Pridgen
About the Author
Chris Jay Hoofnagle holds dual appointments as adjunct full professor at the University of California, Berkeley, School of Information and School of Law. He teaches about the regulation of technology, focusing on computer crime law, cybersecurity, Internet law, privacy law, and consumer protection law. Licensed to practice in California and Washington, DC, Hoofnagle is of counsel to Gunderson Dettmer Stough Villeneuve Franklin and Hachigian, LLP, a firm focused solely on advising global venture capital and emerging technology companies. He is an elected member of the American Law Institute.