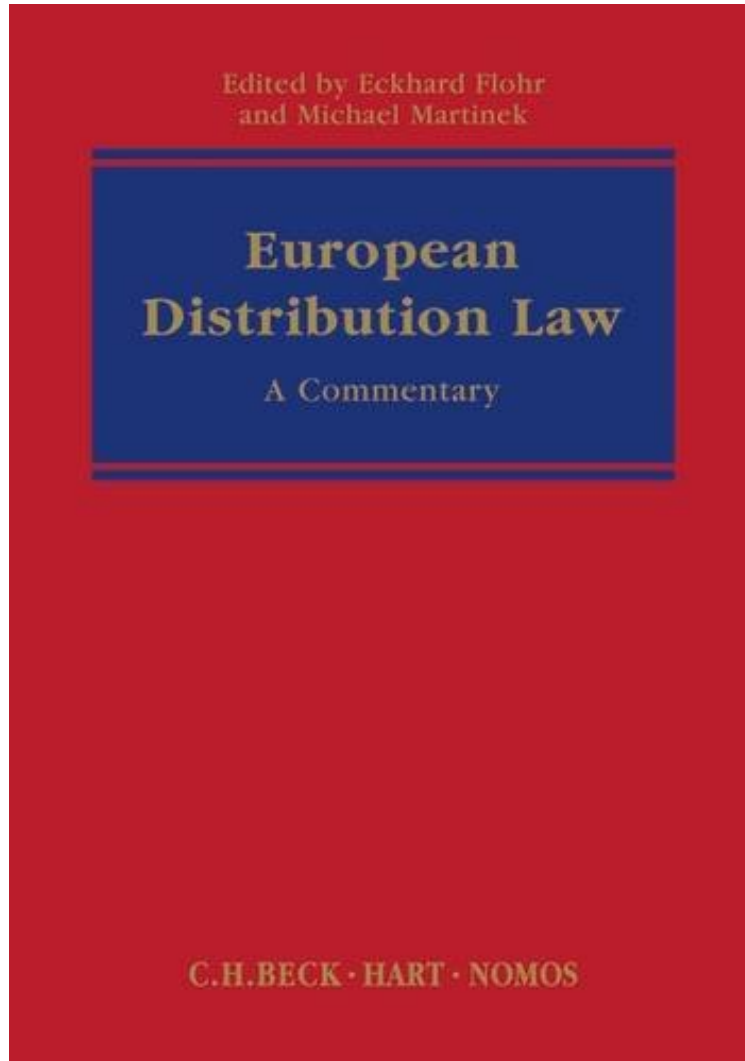


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## European Distribution Law: A Commentary

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This handbook covers the European law of distribution, as constituted by the European primary and secondary legislation, judgments of the European courts and the supreme courts of the European Member States, and common principles of European or international distribution law. National laws are covered only insofar as they illustrate the implementation of European law, or are of outstanding importance for distribution practice in Europe. The focus therefore is on supranational EU law relevant to distribution and services, constituting the *acquis communautaire* in

the Member States. The book is divided into two parts. Part A includes: sales agency agreements \* general good faith principles \* competition law \* unfair competition \* consumer protection law \* distribution law and labor law \* electronic distribution \* conflicts of law \* alternative dispute resolution \* aspects of taxation concerning distribution. Part B includes: distribution agreements in detail \* commercial distribution agreements \* distribution agreements \* franchise agreements \* financial services \* license and merchandise agreements \* appendices (leading cases and materials).

About the Author Eckhard Flohr practices law in Germany and Austria and is Part-time Professor specialised in the Law of Distribution. Michael Martinek is Professor of Law at the University of Saarbrücken.