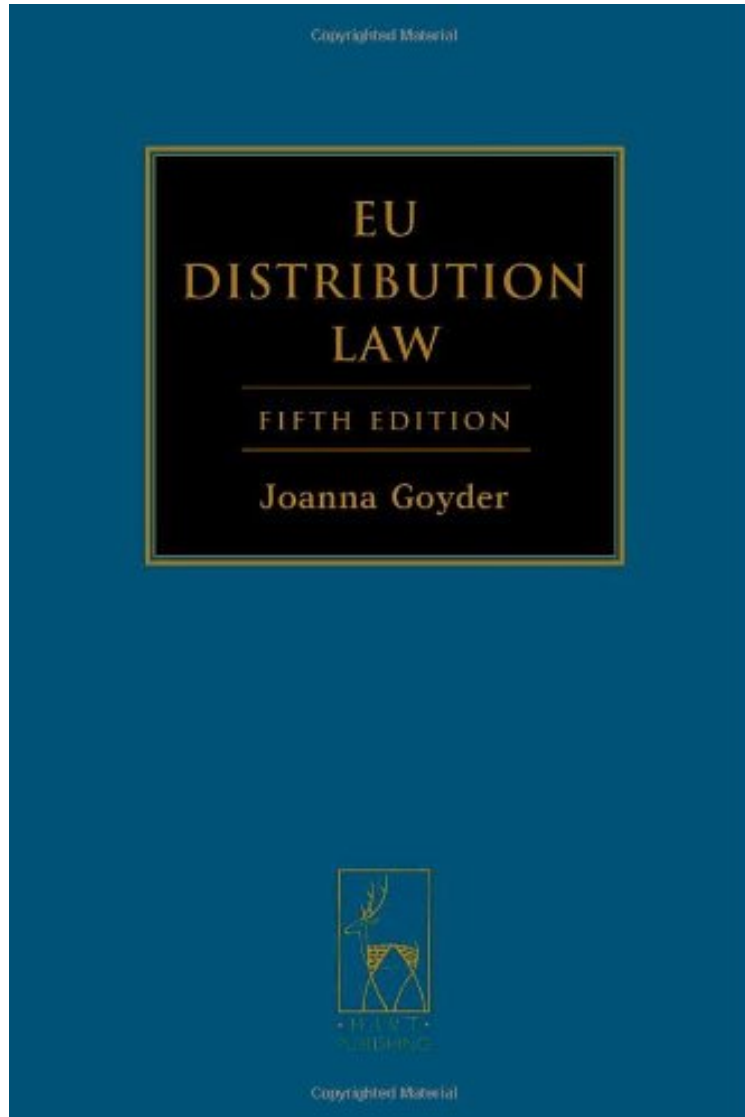


[Ebook pdf] EU Distribution Law: Fifth Edition

EU Distribution Law: Fifth Edition

Joanna Goyder

*ePub | *DOC | audiobook | ebooks | Download PDF*



 Download

 Read Online

#5054399 in Books 2011-02-09Original language:EnglishPDF # 1 9.25 x 6.25 x 1.00l, .0 #File Name:
1849461465374 pages | File size: 24.Mb

Joanna Goyder : EU Distribution Law: Fifth Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised EU Distribution Law: Fifth Edition:

This fifth edition of EU Distribution Law - published six years after the previous edition - is concerned with the competition rules prohibiting anti-competitive agreements and behavior affecting trade between EU Member States, as well as the special rules which protect commercial agents. Under EU law, such anti-competitive agreements may be

void and substantial fines imposed, and liability in damages may result. To minimize their risk, companies and their advisers must therefore understand the current rules and exemptions. Fully revised EU legislation and guidelines governing distribution and supply agreements came into effect in 2010. New features include an increased focus on powerful buyers and on internet sales, and there is also a more generous approach to resale price maintenance. The European Commission, as well as national courts and competition authorities, actively apply EU competition rules in this area, so companies need to take the new rules fully into account. Furthermore, the continuing enlargement of the EU and the ever-expanding case law of the European courts means that EU law has an ever wider and more pronounced impact. Comprehensively rewritten and updated, this edition combines expert commentary with clear practical advice on the law affecting distribution agreements, exclusive supply, purchase agreements, franchising, agency, and selective distribution. It will be essential reading for commercial and competition lawyers, as well as the legal departments of manufacturers, suppliers, distributors, and retailers currently trading within the EU.

Among the impressive range of books that attempt to tackle the subject, Goyder's EU Distribution Law stands out as a point of reference for anyone wishing to plunge into the sinuous pool of competition law and distribution agreements in the EU arena. Back in 1992 when it was first published, it filled a notorious gap in the market for a straightforward yet thorough study focusing on this key area of the law. Since then, significant legal reforms have taken place which, edition after edition, have made their way into the book. The fifth and most recent edition updates the text to cover the most recent legal developments. The book has also been adequately "Lisbonised" to reflect the relevant amendments introduced by the most recent reform of the EU Treaty, and provides the reader with a valuable explanation of the latest terminological folie. The book is clearly written with those practising the law in mind; what it may lack in critical legal analysis it makes up for in thorough, step-by-step guidance as to how to apply the law. Yet Goyder maintains that straightforwardness which makes her work so very accessible. One need not have prior knowledge of EU, or competition, law to grasp this thorough synopsis of the rules applicable to distribution agreements in Europe. Goyder's fifth edition of what has become a classic in the vertical agreements literature has been brought up to date without losing any of its identifying key features. It remains the point of reference for practitioners faced with the application of EU competition law to distribution contracts. Given its comprehensive scope, meticulous account of the rules and enhanced user-friendliness, one need not look much further than this book to acquire a sound understanding of EU distribution law. (Sandra Marco Colino *European Law*, Volume 37(4))...the release of the 5th edn of Joanna Goyder's classic EU Distribution Law could not be any timelier and is most welcome. EU Distribution Law is an easily recommendable book. It fully accomplishes the objectives pursued by the author. In a modest 235 pages of content, the author provides a well-structured and easy to read guide to EU competition rules applying to distribution agreements. Like previous editions in the past, and even more so since the entry into effect of Regulation 1/2003 which has shifted more responsibility on to companies and their advisers for the assessment of agreements under TFEU art. 101, the new edition will prove essential and indispensable reading for all practitioners, in-house counsel, antitrust enforcers, academics and companies involved in or interested in distribution contracts and practices in connection with EU competition law. (Riccardo Sciaudone *European Competition Law*, Volume 33, Issue 2, 2012)...an excellent introduction for the non-specialized target audience, and even competition lawyers can profit from the detailed discussions in Chapters 4-6. (Florian Wagner-von Papp *World Competition Law and Economics*, 34(3)) The introduction to EU distribution law contained in Chapters 1 to 3 ... is admirably concise. Chapters 4 to 7 form the main body of the work and are drafted in a clear and precise style. Chapter 7 on the future of EU distribution law deals mainly with the increasingly economics-based and decentralised nature of the competition law analysis of restrictions on competition. Of particular interest are the thought-provoking comments on Internet sales. (Philippe Prevel *Concurrences*) This book is in particular helpful for commercial and competition lawyers and the legal departments of manufacturers trading within the European Union. (unknown *The European Legal Forum*, 5/6 - 2010) About the Author Joanna Goyder is a Barrister working for Freshfields Bruckhaus Deringer LLP in Brussels.