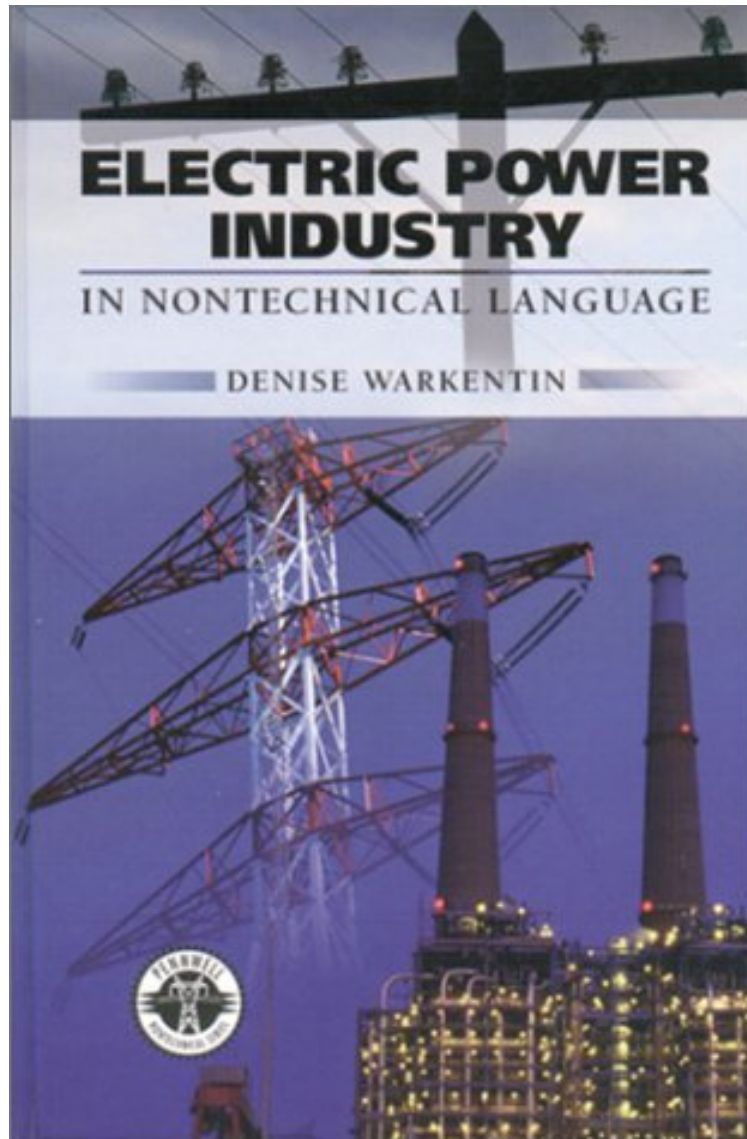


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Electric Power Industry: In Nontechnical Language (Pennwell Non-Technical)

Denise Warkentin

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Denise Warkentin : Electric Power Industry: In Nontechnical Language (Pennwell Non-Technical) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Electric Power Industry: In Nontechnical Language (Pennwell Non-Technical):

2 of 2 people found the following review helpful. Poorly written with little insight or information. By CustomerMajor editing and grammatical errors throughout (for instance, "ensure" vs. "assure", reporting of numbers that are off by a

factor of 1000,) and serious problems with sentence construction. Any grader of high school student papers will be familiar with the technique of paraphrasing a simple cut-and-paste of information freely available on the Internet with the periodic insertion of "[party] maintains that [chunk of website text here.]" This type of information constitutes the majority of the books' contents. Major and difficult technical concepts (such as reactive voltage, or operational considerations) are related / introduced but not explained. Further, a 2007 edition is necessarily seriously outdated, as major structural reforms throughout the industry since the energy policy act of 2005 are far further advanced than they were at the time of writing of the book. Chapters are poorly organized, sometimes mutually redundant, and offer no particular insight into the industry. 1 of 1 people found the following review helpful. nice job Denise By Robert Sadler Denise has done a great job covering the basics of the electric power industry. It does need to be updated with some of the new initiatives, such as AMI and smart metering. I would also recommend a brief overview of the challenges the industry has faced with cyber security. These would be great topics to add for an update. 1 of 1 people found the following review helpful. Electric Power Industry By ahe2 I think that it's a very good book educating in the energy management field. Occasionally the author writes in first person so that he is making reference about his own and his/her colleagues' experiences.

Gives you a concise overview of the electric industry along with details on shareholder-owned, consumer-owned, and government-owned utilities, as well as rural cooperatives and independent power producers.

About the Author In addition to serving as managing editor of Energy Marketing and Electric Light Power magazines, Warkentin is the best-selling author of Energy Marketing Handbook: a Nontechnical Guide published by PennWell in 1996. She is a frequent guest speaker at industry conferences and electric utility trade group meetings and also teaches seminars on a variety of topics. Warkentin holds a BA in journalism from the University of Oklahoma. She has been writing on business, regulatory, environmental, and legal issues for 13 years and has served as an active communicator of events surrounding the electric power and natural gas markets for six years. In 1997 and 1998, she was inducted as a member of the International Who's Who of Professionals.